



28th Annual SOITA Educational Technology Conference Dayton, Ohio

The Southwestern Ohio Instructional Technology Association is highly regarded in the field of educational technology professional development by schools throughout Ohio and was one of the first agencies in Ohio to present an educational technology conference. Our conference has proven itself to be very popular with educators and exhibitors alike and we are proud to present our 28th annual conference this year. SOITA is co-hosting the conference this year with the Dayton Area Superintendents' Association and the ITIP Ohio statewide technology agency.

HUGE SAVINGS

In an effort to reduce the cost for exhibitors, SOITA will be providing table displays for half the cost of exhibit hall booths. Exhibitors will have the opportunity to purchase table displays, visit with area educators, and even give presentations. Teachers, Tech Coordinators, and Administrators flock to the SOITA Conference to see the latest products and services. Don't be left behind...*complete your table display reservation form today!*

Exhibitors may complete the attached form and mail it to SOITA • 150 E. Sixth St. • Franklin, Ohio • 45005 or fax to 937-746-1029. Exhibitors may also complete the form online at <http://www.soita.org>. Assignments of table(s) displays will be given in the order the completed Table Reservation Form along with the full payment are received.

Confirmation letters and receipts will be mailed in November or earlier if requested. Exhibitors are encouraged to setup their tables(s) on December 7th between 9:00AM- 4:00PM. The Dayton Convention Center allows exhibitors to load and unload their own equipment. Conference programs, name tags, and lunch tickets will be issued upon check-in.

WHAT'S INCLUDED

Each table display will include one 8' skirted table, two chairs, one electrical outlet, FREE wireless Internet, two box lunches per day, your company listed in the conference program, and a link to your company's website on the conference's website. The cost for this basic table display package is only \$400. This is the same as last year's cost. Additional tables may be purchased for \$200 each with a maximum of 4 tables total. Sharing of tables with other companies is not permitted.

PRESENTATION OPPORTUNITIES

Exhibitors are eligible to present a 50-minute conference session. If you are interested in submitting a session proposal, please submit your request online. The number of vendor sessions are limited and fill quickly. To be eligible to present a session, a Table Reservation Form must be submitted before the presentation request will be considered. Deadline to submit a conference presentation proposal is November 1st, so get your Table Reservation Form along with your presentation proposal in today!

DISCOUNTS

The conference offers a 5% discount to First Time exhibitors and a 10% discount for Loyal Exhibitors. A loyal exhibitor is any exhibitor who has exhibited at the conference for the past two years. In addition, to reflect SOITA's commitment to non-profit agencies, we will also offer a discount on the basic table display package to area non-profit organizations. For more information on the non-profit agency discount please contact Suzie Rossman via email at Suzie@SOITA.org or by phone at 937-746-6333.

Refund Policy: Cancellation Before Oct. 8th = 100%, cancellation Oct. 9th - Nov. 5th = 50%, cancellation after Nov. 5th = 0% (The conference will not provide refunds for issues which are out of its control, such as, weather, travel delays, etc.)

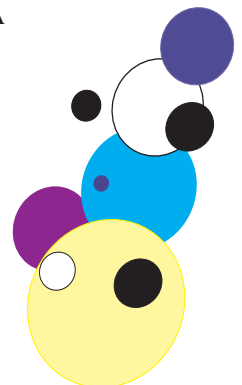




Table Display Reservation Form

Company Information

Company Name _____
 Company Address _____
 Company City _____ State _____ Zip _____
 Company Phone # (_____) _____ Company Fax # (_____) _____
 Company Website _____

Contact Information

Contact's Name _____
 Contact's Address _____
 Contact's City _____ State _____ Zip _____
 Contact's Phone # (_____) _____ Contact's Fax # (_____) _____
 Contact's Email _____

Names of Sales Representatives

(limit 2 per table)

Participation

Table Display Package.....\$400.00
 Additional Tables(s) _____ @ \$200.00(max. 3 additional tables).....\$ _____
 *Additional Box Lunch(es) for Dec. 8th _____ Dec. 9th _____
 Total # of Additional Lunches _____ @ \$20.00 each.....\$ _____

*NOTE: *Table Display Package includes 2 box lunches per day.*

Sub-Total \$ _____

Discount

First-Time Exhibitors take a 5% discountminus \$ _____
 Loyal Exhibitors take a 10% discount (have exhibited for the last 2 years)minus \$ _____

TOTAL AMOUNT DUE \$ _____

Payment

Make all checks and P.O.'s payable to The SOITA Conference.

I would like to charge my table display to:

MasterCard # _____ Exp. Date ____/____
 VISA # _____ Exp. Date ____/____

Please return the Table Display Reservation Form with payment to:

The SOITA Conference • 150 E. Sixth St. • Franklin, OH 45005 • (937) 746-1029 fax
 For questions contact Suzie Rossman at (937) 746-6333 or via email at Suzie@SOITA.org.

